

# Days with Jesus – KASEM

MentorLink International

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**Project:** Days with Jesus (DWJ)

**Language:** Kasem

**Location:** Ghana

**Status:** **\$5000 Needed**

## **Partner Organization(s):**

Organization – Vineyard Media & Training Services (VMTS) (*distribution*)

Ghana Institute of Linguistics, Literacy and Bible Translation (GILLBT) (*translation*)

## **Quick Statistics:**

- The Kasem language is spoken by approximately 250,000 people.<sup>1</sup>
- They are farmers that raise cattle, and grow crops like millet, sorghum, rice.<sup>2</sup>
- The Kassena people primarily worship a creator god and their ancestors.<sup>2</sup>
- The Kassena people of Ghana have a very low literacy rate and strong oral traditions.<sup>2</sup>



Above (left to right): Map of Africa highlighting Ghana<sup>3</sup>, Ghanaian village.

## **Additional Information re: Usage/Distribution:**

- *Vineyard Media & Training Services* (VMTS) is an indigenous Christian media organization set up to promote the Gospel of Jesus Christ through audio-visual productions across diverse lingual and regional boundaries.



- *Vineyard Media & Training Services* (VMTS) was established to propagate the Gospel of Jesus Christ, to promote the Gospel with professional skills in sound engineering, radio, television, audio-visual production, and voice coaching with modern technology.

<sup>1</sup> [https://en.wikipedia.org/wiki/Kasena\\_language](https://en.wikipedia.org/wiki/Kasena_language)

<sup>2</sup> <http://www.ghana.gov.gh/index.php/about-ghana/regions/upper-east>

<sup>3</sup> [https://commons.wikimedia.org/wiki/File:Ghana\\_in\\_Africa.svg](https://commons.wikimedia.org/wiki/File:Ghana_in_Africa.svg)

- The vision and model of training in orality of *VMTS* is to empower people across the globe in multiplying disciples of oral learners.



- **VMTS intends to incorporate DWJ Kasem into their current vision to train church leaders across Africa with audio-visual technology, especially in hard to reach countries toward the achievement of the Great Commission.**
- VMTS also plans to distribute DWJ Kasem with their current offerings of dramatized audio Bibles in over 50 languages, via 3GP files on feature phones, which are plentiful in Africa. These video files can be shared via MicroSD cards and also wirelessly via Bluetooth technology.



#### General DWJ Information:

- DWJ has become a powerful discipleship tool in many countries around the world
- It can be downloaded onto phones and does not require a person to be literate
- DWJ languages have reached over 163 countries
- DWJ is currently in twenty-nine (29) languages
- Five (5) different DWJ topics and two (2) animated instructional *How to Use Days with Jesus* videos are currently available
- 36.4 million discipling encounters using DWJ since 2011